

Farmer switches to John Deere because of excellent service

By SHANNON RUCKMAN, The Prairie Star editor
Friday, October 10, 2008 11:09 AM MDT



Farmers Bill Cox (left) and Perry Fisher stand beside one of their John Deere tractors they are using to harvest sugarbeets on their Powell, Wyo., farm. Photo courtesy of Bill Cox.

POWELL, Wyo. - John Deere's excellent service reputation was the determining factor in Cox and Fisher's decision to change tractor colors nearly five years ago.

“I used to have 100 percent Case IH farm equipment,” said Bill Cox of Cox and Fisher Inc., farms near Powell, Wyo. “Now, we have mostly John Deere. We switched colors.”

Cox and his business partners, Perry and Richard Fisher use their John Deere 8230, 8130 and 4560 mechanical front-wheel-drive tractors on the farm where they grow sugar beets, malt barley, seed alfalfa, corn, forage alfalfa and dry beans.

They also use a John Deere combine, a 7720, to harvest the crops and the 4055, a two-wheel-drive tractor for seed alfalfa.

“I think everybody makes a good tractor, but John Deere seems to be dependable and they have excellent service,” said Cox. “The service was the determining factor in the switch.”

In addition to good service, Cox said he enjoys the new technologies on the John Deere tractors.

“We have auto-steering in one, and the other one is capable of having it,” he said. “The GPS (global positioning system) is a big plus. We also use the fully automatic transmission, which has an infinite number of speeds - within a range of course. They are still made to go slow.”

Adjusting to the newer John Deere equipment has been a learning experience for Cox, but a pleasant one, he said, thanks to the staff at Park County Implement, where he and his business partners purchased their tractors.

“Park County Implement is the reason we bought John Deere,” he said. “They're excellent.”

This has been a good year for the Cox and Fisher Inc., farm with above average and average crops.

“The year has been good so far,” said Cox, who just began harvesting his sugarbeets last Thursday. “The beets look excellent; the barley was right on average and the alfalfa seed did really good.”