

C&B OPERATIONS, LLC

Job Title: Store Manager
Reports To: Region Manager
Supervises: All Key Department Managers
Contact: Regional Manager: Kelly Artz, artzk@deerequipment.com or 507-236-9765

Job Function:

Responsible for efficiently managing the dealership assets and personnel in order to maximize profits and customer satisfaction. To plan, direct, organize and control the daily operation of the store so as to provide a high level of market penetration by providing our customers with products and services that add value to their business. To help recruit, train and motivate department managers that will assist in the attainment of established objectives.

Essential Duties:

1. Develop, promote and maintain customer good will and always conduct self so as to present a professional image of the dealership.
2. With input from the regional manager, department managers and all employees, establish plans, sales and operation budgets and objectives short and long range, for the effective and efficient operation of the company.
3. Maintain our facilities to project the proper image to our employees and customers.
4. Work with regional advertising coordinator and input from department managers to develop a promotional and advertising program for the company
5. Select, motivate and train well-qualified people for the company. Have final responsibility for hiring and firing employees.
6. Conduct periodic management meetings with department managers to review and improve current operations and plan organized future operations.
7. Establish good community relations by being involved in community activities on behalf of the company to help enhance customer acceptance.
8. Maintain Compliance with all Government agencies to help minimize our risks.
9. Make sure there is no discrimination in our business regarding sex, race, age or religion
10. Attend meetings and training sessions as necessary.
11. Keeps himself/herself well groomed and dressed like a professional every day, per the dealerships guidelines.
12. Performs other duties as so directed by management in line with the dealership objectives.
13. Other duties as assigned.

Skills & Qualifications:

- ☞ 5 years work experience preferred.
- ☞ Proven managerial ability to include: financial management, marketing experience and a solid understanding of sales, parts and service operations.
- ☞ Must have analytical, business planning, problem solving, communication, motivational and inter-personal people skills.
- ☞ Bachelor's degree (preferably in business management)
- ☞ Knowledge of dealership's industry
- ☞ Good computer skills